

THUMY PHAN

ART + DESIGN



EDUCATION

Columbia College Chicago, Chicago, IL

Bachelor of Fine Arts, Graphic Design Graduated May 2013

EXPERIENCE

LEAD GRAPHIC DESIGNER

The Soma Institute | April 2014 - Current

Overall responsibilities includes rebranding of The Soma Institute, designing multiple promotional materials including catalogs, brochures, posters, flyers, and other miscellaneous printed signage.

GRAPHIC DESIGN INTERN

Chicago Children's Theatre | Aug. 2013 - January 2014

In charge of designing multiple promotional materials including program books, posters, flyers, web and printed signage, and postcards. Also conceptualized and designed the visual campaign for CCT's Making A Scene 2013 Annual Fundraising Gala.

CREATIVE DIRECTOR

Columbia College Chicago, Manifest Urban Arts Festival | Dec. 2012 - May 2013

Created the entire look and feel for the festival, which included the wordmark, logo, and color palette. These designs were used on tee shirts, posters, postcards, billboards, window displays, banners and department signage, websites, and a 3D installation.

DEPARTMENT ASSISTANT/
GRAPHIC DESIGNER

Columbia College Chicago, Multicultural Affairs | Jan. 2012 - May 2013

Designed promotional and advertisement materials for student organizations and events. This included posters, flyers, and magazines.

SCHOLAR/ GRAPHIC DESIGNER

Columbia College Chicago, One Tribe Organization | Sept. 2011 - May 2013

Actively engaged the college community in the exploration and articulation of diversity and social justice issues. Also designed promotional and advertisement materials for events which includes posters, postcards, flyers, and magazines.

ACTIVITIES, AWARDS, & HONORS

Asian Student Organization

President: 2011 - 2012

Co-Vice President: 2010 - 2011 Creative Director: 2009 - 2013

Students Helping Humanity

Member: 2009 - 2011

Scholarships

One Tribe Scholarship: 2011, 2012

Alumni Scholarship: 2012

David R. Rubin Scholarship: 2012 Herman Conaway Scholarship: 2011

Diversity Scholarship: 2011

Exhibitions

A2 Art Showcase: 2010, 2011, 2012, 2013 Columbia College Chicago Hokin Honors: 2012

And Thus I Became A Wild Man: 2011 Blend Showcase: 2009, 2010, 2011 SKILLS

Advanced

Mac & PC Illustrator InDesign Photoshop Acrobat Microsoft Offi

Microsoft Office Publication Design Digital Photography

Proficient

Bridge Lightroom BBEdit HTML & CSS Javascript QuarkXPress

Languages

English Vietnamese



Mercedes Armstrong
Illustration + Design

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Education

Spring 2013 Columbia College Chicago

BFA, Illustration

Summer 2012 Independent Study

Portfolio/Artist development with McArthur Binion

Skills

Strong communicator

Recognized hospitality and customer skills

Proven ability to adapt and learn in new situations

Proven ability to work with others in a team

Excellent organizational skills

Software

Mac + PC platforms

Adobe Creative Suite: InDesign, Illustrator, Photoshop, After Effects

Microsoft Office: Word, PowerPoint, Excel and Outlook

Related Skills Screen-printing

Experience

Summer 2014 Curatorial Intern

The Luminary, St. Louis, Missouri

Assist the staff with research, preparation and install of exhibitions. Gained knowledge about the curatorial process in a not-for-profit contemporary art

setting.

Winter 2011 Gallery Assistant

South Halsted Gallery, Chicago, Illinois

Greeting and acknowledging customers and assisting the gallery manager by performing a variety of essential tasks needed to ensure the gallery operates

efficiently.

Achievements

Winter 2012 Columbia College Chicago Art Works Exhibition

Hokin Gallery

Chicago, IL

Summer 2012 The Concart Exhibition

Chicago Art Department Gallery

Chicago, IL

Winter 2011 Zine Columbia

Chris Vanderhurst Art Director + Designer

CONTACT

chrisvanderhurst.com

EDUCATION

Chicago Portfolio School June, 2011

Focus in Art Direction

University of Notre Dame January, 2010

B.A. in Graphic Design and Computer Applications

EXPERIENCE

Saatchi & Saatchi Los Angeles Torrance, California. November 2012 - Present

National commercials, iAds, static web banners, rich media units, Facebook posts, brochure logos, social media skins, Pandora stations, Buzzfeed partnerships, novelty checks, and more. Clients include Toyota and Toyota and Toyota.

Pitch Agency Culver City, California. October 2012 - November 2012

Designed promotional posters that made me hungry, and cookies that made *The Today Show* Clients included Burger King and McCormick Herbs & Spices.

Euro RSCG Chicago Chicago, Illinois. September 2011 – July 2012

New business art director, digital artist, and problem solver.

Art directed campaigns and then designed the hundred page book that the campaigns went into. Brands included Disney, Sony, RedBox, Citi Bank, Cracker Barrell, Bell Brands, and more.

Freelance September 2007 – October 2012

 $\label{eq:made_everything} \mbox{Made everything from logos to flash demos, tradeshow graphics to t-shirts.}$

Helped everyone from national auditing companies, to local wineries.

AS SEEN ON

The Today Show, Goodmorning America, Access Hollywood Winter 2012

heywhipple.com September 2012

Agency Spy September 2012

Portfolio Night 9 Global Annual, Featured 2011

Student Ad Finds, November 15 2011

ModernCopywriter.com, October 11-13 2011

Chicago Portfolio School, Best of Quarter Q3 2011

Action on Film International Film Festival, Nominated "Best Title Design" 2009

Notre Dame Magazine, Featured, Summer 2009