Alumni Survey 2019

- **52%** Would still choose Columbia
- **60%** Would choose to graduate in same program of study
- **56%** Would recommend Columbia

**Institutional Effectiveness**
- 60%
- 56%
- 52%

**Why is your primary job unrelated to your program of study at Columbia?**

- Steadier income in other fields: 51%
- Lack of access to important networks/people: 49%
- Work is unavailable in my field: 46%
- Higher salary in other fields: 33%
- Lack of necessary qualifications/knowledge/skills: 33%
- Where I live is not conducive to my field: 19%
- Change in interests: 17%
- Family-related reasons: 9%
- Taking temporary break from field: 4%
- Other: 13%

Respondents could pick more than one category

**How do you currently pursue your program of study?**

- As hobby, intending to pursue professionally: 31%
- Taking break, intending to pursue professionally: 9%
- Attaining further education in program of study: 6%
- As hobby, no intention to pursue professionally: 16%
- No longer want to pursue: 24%
- Other: 14%

**2018**
- Employed full-time: 78%
- Employed part-time: 12%
- Unemployed: 9%
- Serving in military/service program: <1%

**2019**
- Employed full-time: 14%
- Employed part-time: 14%
- Unemployed: 8%
- Serving in military/service program: <1%

**91%** are employed full- or part-time

**67%** of those employed are working in their program of study

**54%** of those employed find job satisfying overall

**$55,723** Overall mean income for those employed

**$62,259** Mean income for those employed in their program of study

**89%** are employed full- or part-time

**82%** of those employed in their program of study find job satisfying overall

**67%** of those employed are working in their program of study

**78%** Overall mean income for those employed

**78%** Mean income for those employed in their program of study
Institutional Effectiveness | Alumni Survey 2019 | about.colum.edu/effectiveness

19% said value of a college education is worth price

27% said value of education at Columbia was worth price

65% are satisfied with overall education

36% of those employed said Columbia adequately prepared them for their current career

39% of those employed in their program of study said Columbia adequately prepared them for their current career

Which of the following best describes your primary job?

- Art & Design: 14%
- Education, Training, & Library: 12%
- Media & Communication: 11%
- Media & Communication Equipment: 9%
- Entertainers & Performers, Sports Related: 9%
- Office & Administrative Support: 9%
- Sales & Related: 6%
- Business & Financial Operations: 6%
- Computer & Mathematical: 5%
- Management Occupations: 3%
- Food Preparation & Serving Related: 2%
- Healthcare Support: 2%
- Other: 12%

Staff

Faculty

Friends met at Columbia

Your department

Columbia overall

Physical campus

Alumni network

Earn primary income from a full-time job: 86%

Earn primary income freelancing: 21%

Earn secondary income freelancing: 17%

Earn primary income from self-employment: 16%

Earn secondary income from self-employment: 12%

I feel a connection to:

71% Friends met at Columbia

42% Faculty

42% Your department

41% Columbia overall

37% Physical campus

25% Staff

16% Alumni network