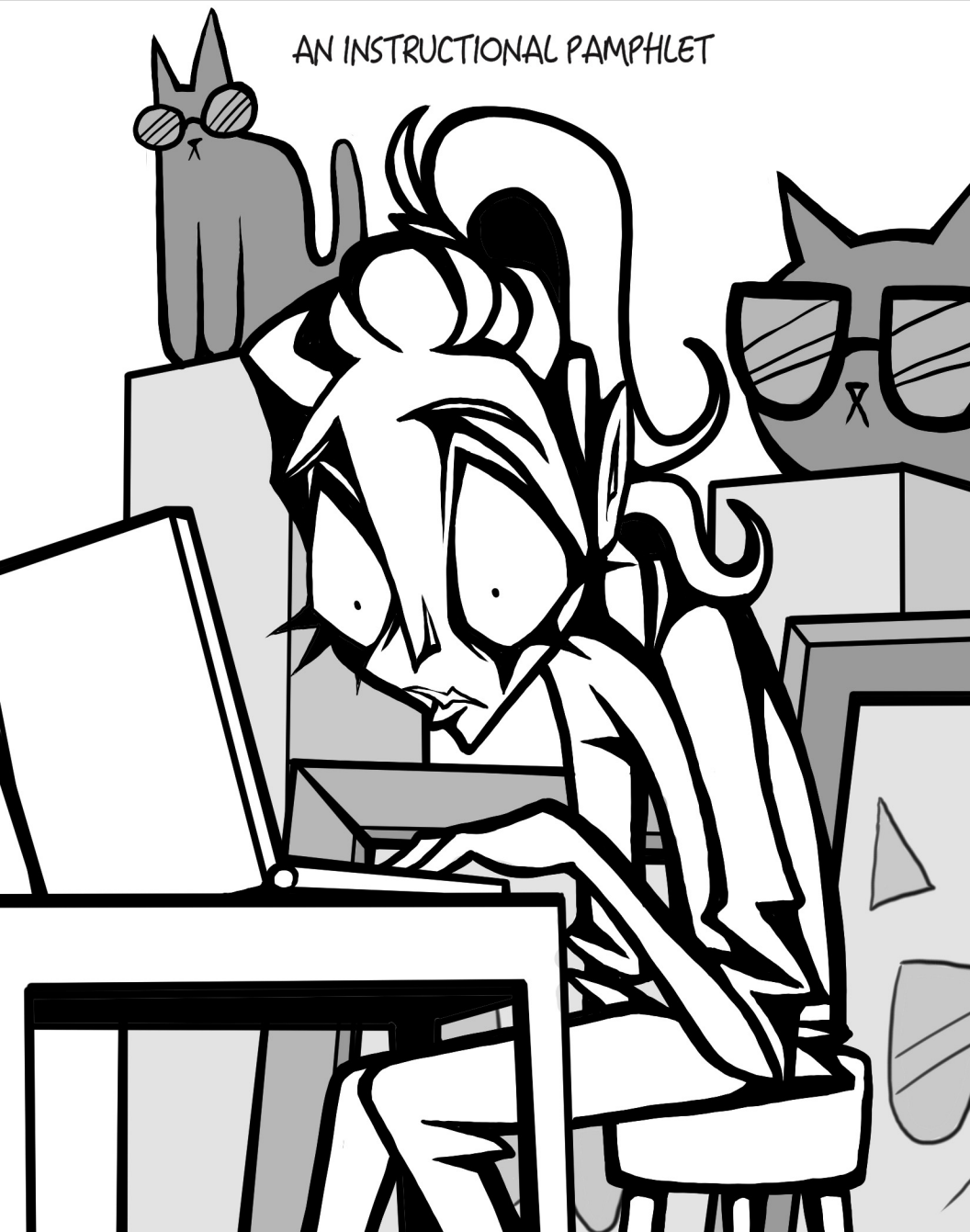
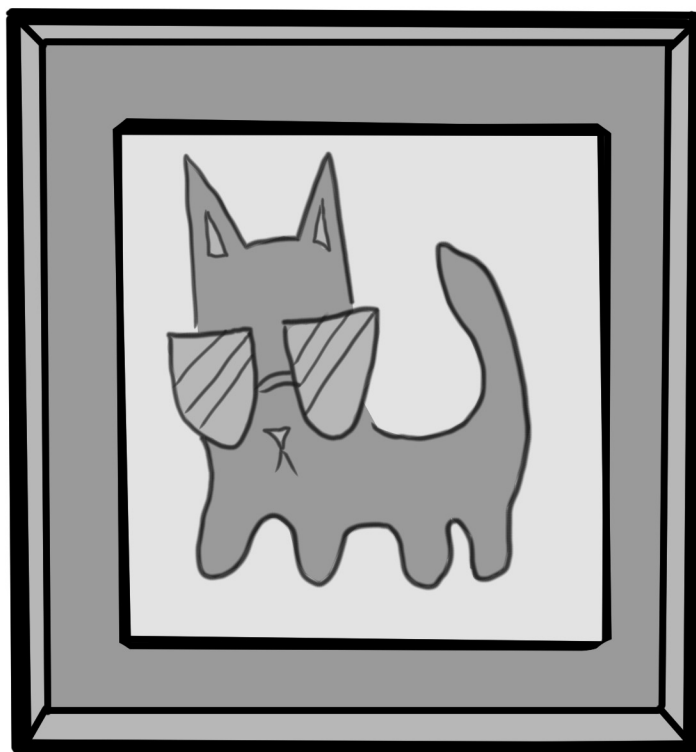


THE ART OF APPLICATIONS

AN INSTRUCTIONAL PAMPHLET





ILLUSTRATED BY ADELE HINK

DIRECTORY

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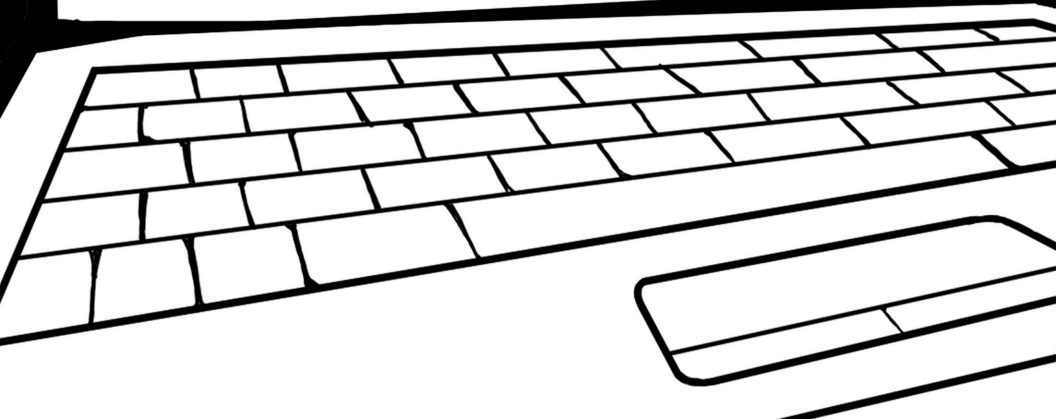
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IT'S EVERY ARTISTS' DREAM TO HAVE EXCITING OPPORTUNITIES IN WHICH THEY CAN DISPLAY THEIR WORK AND EVEN MAKE SOME MONEY OFF OF IT. BUT HOW DO THESE OPPORTUNITIES EVEN COME ABOUT?

FOR THE MAJORITY OF (IF NOT ALL) ARTISTS, THESE OPPORTUNITIES HAVE TO BE MADE BY THE ARTIST THEMSELVES, AND THIS CAN HAPPEN THROUGH PUTTING YOURSELF OUT THERE AND APPLYING TO EXCITING CALLS FOR WORK, GALLERY SHOWS, OR ANYTHING THEY CAN FIND!

THIS GUIDE WILL PROVIDE YOU WITH SOME TIPS AND TRICKS ON NAVIGATING A RANGE OF ARTISTIC APPLICATIONS!

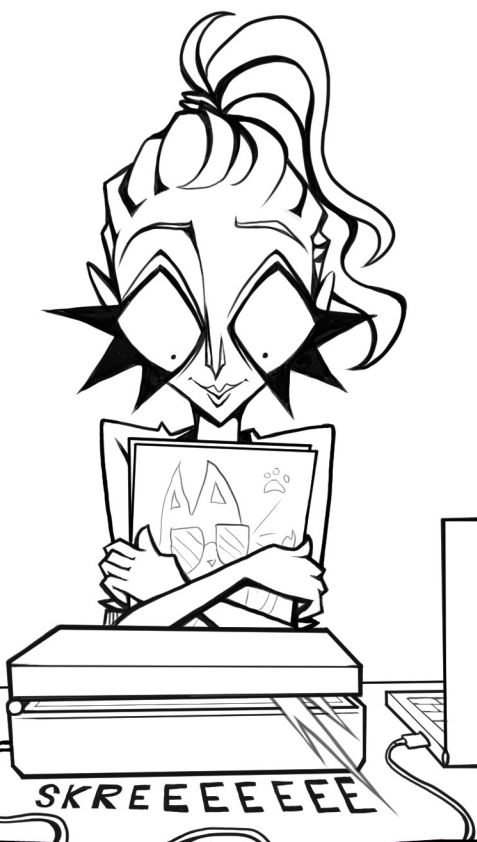


DOCUMENTATION

SAY YOU ARE MET WITH AN APPLICATION THAT WANTS TO SEE EXAMPLES OF YOUR WORK, THE QUALITY AND FORMAT OF YOUR IMAGE(S) MATTERS! YOU JUST WANT TO MAKE SURE THE DOCUMENTATION OF THE VIDEO/AUDIO YOU'RE SUBMITTING IS CLEAR, LEGIBLE, AND DISPLAY THE WORK IN ITS FULLEST CAPACITY.



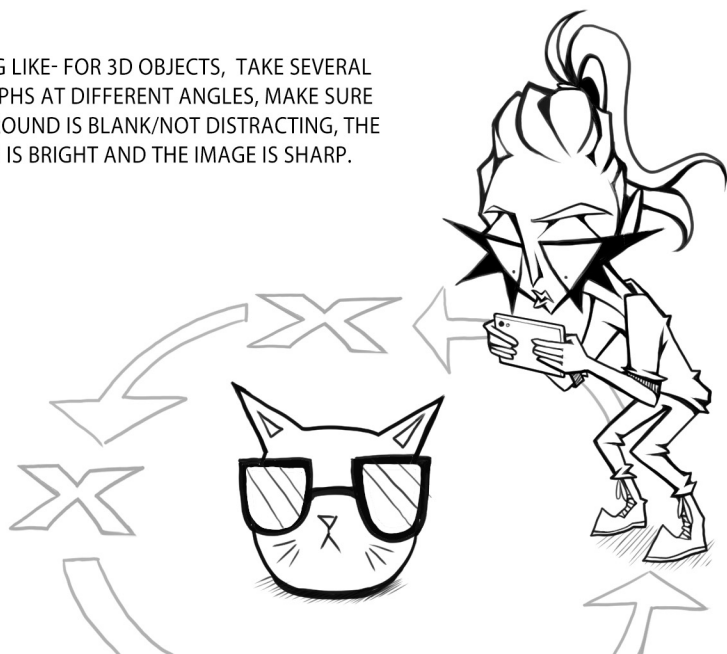
FOR FLAT DRAWINGS, YOU MIGHT WANT TO SCAN YOUR THEM FOR A CLEAR VIEW OF THE ART.

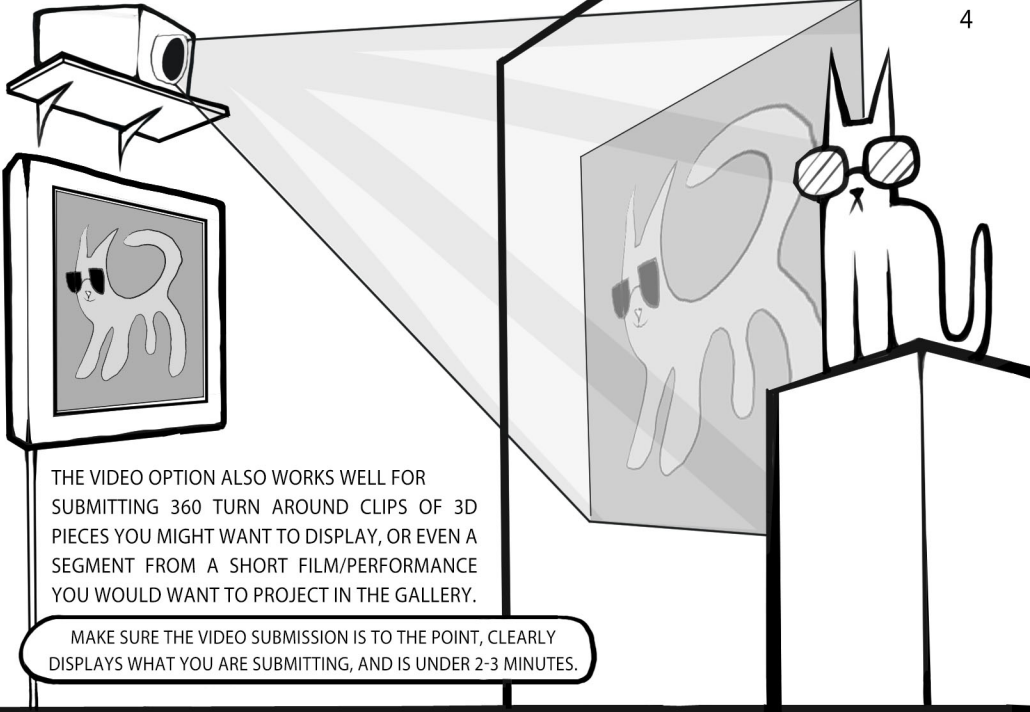


BUT IF YOU DO NOT HAVE ACCESS TO A SCANNER, OR YOUR PIECES ARE TOO BIG/CLUNKY FOR A SCANNER, A PHOTOGRAPH WILL ALSO WORK! JUST MAKE SURE THE PHOTO IS TAKEN AGAINST A NON-DISTRACTING, WELL LIT BACKGROUND.



SOMETHING LIKE- FOR 3D OBJECTS, TAKE SEVERAL PHOTOGRAPHS AT DIFFERENT ANGLES, MAKE SURE THE BACKGROUND IS BLANK/NOT DISTRACTING, THE LIGHTING IS BRIGHT AND THE IMAGE IS SHARP.





THE VIDEO OPTION ALSO WORKS WELL FOR SUBMITTING 360 TURN AROUND CLIPS OF 3D PIECES YOU MIGHT WANT TO DISPLAY, OR EVEN A SEGMENT FROM A SHORT FILM/PERFORMANCE YOU WOULD WANT TO PROJECT IN THE GALLERY.

MAKE SURE THE VIDEO SUBMISSION IS TO THE POINT, CLEARLY DISPLAYS WHAT YOU ARE SUBMITTING, AND IS UNDER 2-3 MINUTES.



REMEMBER!

MAKE SURE YOU LABEL YOUR FILES CLEARLY & CORRECTLY, AND THAT YOUR DOCUMENTATION HAS BEEN CROPPED & EDITED PROPERLY!

CHECK IF THE APPLICATION WANTS YOU TO LABEL YOUR IMAGE/VIDEO FILES IN A SPECIFIC WAY.

FOR EXAMPLE:

"YOURNAME.DATE.PIECETITLE.JPG"

ALSO, APPLICATIONS GENERALLY CALL FOR IMAGES & VIDEOS THAT ARE SPECIFIC FILE SIZES, SO CHECK FOR THAT TOO.

PAY ATTENTION TO THESE DETAILS, IT IS QUITE COMMON FOR APPLICATIONS TO BE DISCARDED BECAUSE THE APPLICANT DID NOT FOLLOW THE BASIC APPLICATION RULES/FORMULA.

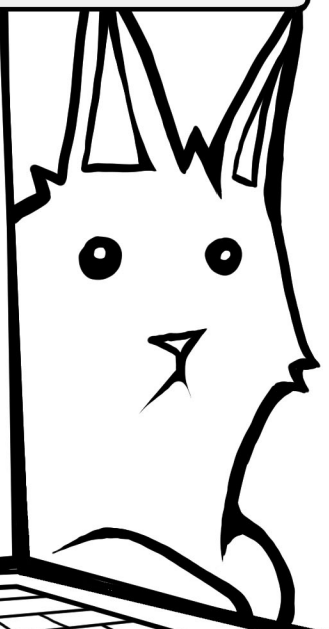
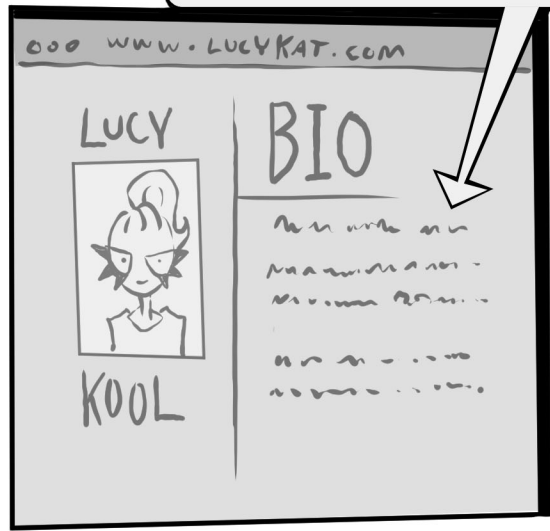
BIOGRAPHY

SOME APPLICATIONS MAY REQUIRE A BIO. NOW FOR SOME, WRITING ABOUT ONE'S ART IS A NO BRAINER, BUT TO OTHERS IT CAN SEEM REALLY DAUNTING TO TRY AND PUT THEIR ARTISTIC HISTORY INTO WORDS. BUT DON'T OVERTHINK IT, FOR AN ARTIST BIOGRAPHY IS SIMPLY A BRIEF INTRODUCTION TO SIGNIFICANT ASPECTS OF YOUR ART CAREER.



- TYPICALLY A BIOGRAPHY IS → YOUR NAME AS YOU WANT IT TO APPEAR IN PRINT
- ONE SUCCINCT PARAGRAPH → SOMETHING PERSONAL ABOUT WHAT TYPE OF ARTIST YOU ARE/WHY YOU CREATE ART
- ROUGHLY 5-8 SENTENCES → ANY PROFESSIONAL ARTISTIC ACCOMPLISHMENTS (SCHOLARSHIPS, AWARDS, EXHIBITS, GRANTS, COLLECTIVES OR ORGANIZATIONS)
- LONG AND WRITTEN IN 3RD PERSON. EVERY BIOGRAPHY → YOUR AREA OF STUDY.
- SHOULD INCLUDE...

LUCY KOOL IS A MULTIDISCIPLINARY ARTIST FROM CHICAGO. HER WORK PRIMARILY FEATURES A VARIETY OF FELINE COMPANIONS ADORNED IN SUNGLASSES, EXAMINING HOW WE RELATE A SENSE OF IDENTITY WITH APPEARANCE AND ACCESSORIES. DESPITE THE INITIAL PLAYFUL APPEARANCE OF HER WORK, LUCY HOPES TO INSPIRE VIEWERS TO FURTHER EXAMINE THE ROLE THAT PHYSICAL PRESENTATION TAKES IN THEIR OWN IDENTITY. SHE IS CURRENTLY MAJORING IN FINE ARTS WITH A MINOR IN VISUAL ARTS MANAGEMENT AT COLUMBIA COLLEGE CHICAGO. SHE HAS BEEN IN MULTIPLE GROUP EXHIBITIONS THROUGH THE ARTIST COLLECTIVE "ANIMALS TOWNZ", AND SHE HAS ALSO DONE A LARGE-SCALE INTERIOR MURAL IN THE ANTI-CRUELTY SOCIETY IN DOWNTOWN CHICAGO.



THE ARTIST STATEMENT

SOMETIMES APPLICATIONS WILL WANT AN ARTIST STATEMENT, WHICH IS A CHANCE FOR YOU TO EXPRESS YOUR OWN ARTISTIC STORY.

UNLIKE A BIOGRAPHY, THERE'S NO NEED FOR LISTING OFF AWARDS AND ACCOLADES. SIMPLY, ARTIST STATEMENTS ARE ABOUT BRIEFLY EXPLAINING YOU AS AN ARTIST IN GENERAL, OR EVEN THE MOTIVATION BEHIND AN EXHIBIT YOU ARE PROPOSING



TO START OFF, SOMETIMES IT'S EASIER TO SPLIT YOUR STATEMENT INTO:

WHAT: WHAT INSPIRES YOU TO CREATE? WHAT DO YOU LIKE TO CREATE?
WHAT ABOUT YOU AS AN INDIVIDUAL INSPIRES YOU TO CREATE?

WHY: WHY DO YOU CREATE? WHAT DO YOU WANT YOUR
AUDIENCE MEMBERS TO EXPERIENCE WITH YOUR WORK?

HOW: WHAT TYPES OF PROCESSES DO YOU USE IN YOUR WORK?
HOW DO YOU RESEARCH FOR INSPIRATION?

APPLYING: THE EXHIBIT PART 1...

WHEN PROPOSING AN IDEA FOR AN EXHIBIT, YOU WILL MOST LIKELY NEED TO PROVIDE A BRIEF DESCRIPTION THAT GIVES A CLEAR OVERVIEW OF THE GOAL OF THE WORK SHOWN. GALLERY SHOWS, WHETHER IT'S A SOLO OR GROUP SHOW, TEND TO HAVE A THEME, MESSAGE, OR SIMPLY A COHESIVE IDEA THAT TIES IN WITH ALL OF THE ART DISPLAYED. SO MAKE SURE YOU HAVE ART THAT MAKES SENSE FOR IT TO BE DISPLAYED TOGETHER, AND BE READY TO EXPLAIN WHY!



APPLYING: THE EXHIBIT PART 2...

BE CLEAR ABOUT HOW YOU WANT YOUR EXHIBIT TO LOOK, DO SOME RESEARCH, VISIT THE SPACE IN PERSON, TAKE MEASUREMENTS AND PHOTOS OF THE SPACE. THEN IN YOUR APPLICATION AN INCLUDE A DRAWING THAT INDICATES WHERE YOU WOULD PLACE YOUR WORKS IN THE GALLERY.

OVERALL, PAY SPECIAL ATTENTION TO THE SPECIFIC GUIDLINES OF THE APPLICATION YOU'RE WORKING ON! EVERY GALLERY OPERATES THEIR SPACE A LITTLE DIFFERENTLY.



APPLYING: THE MURAL

IF YOU KNOW THE MURAL LOCATION YOU ARE APPLYING FOR, VISIT THE LOCATION, TAKE PHOTOS OF THE SPACE, AND IN YOUR APPLICATION SUBMIT RENDERINGS OF HOW YOUR PIECE WOULD LOOK ON THAT SPACE

SOME MURAL APPLICATIONS
MAY ALSO REQUIRE:

- A BUDGETED MATERIAL LIST
- PAST EXPERIENCE
- AN ARTIST STATEMENT



APPLYING: THE GRANT

THE PROCESS OF APPLYING FOR A GRANT CAN VARY, SOME MAY BE LOOKING FOR A CERTAIN TYPE OF APPLICANT, A SPECIFIC PURPOSE FOR THE WORK PITCHED, OR SIMPLY REQUIRE YOU TO BE AN ARTIST OF ANY SORT. BUT JUST LIKE ANY APPLICATION BE CLEAR ABOUT YOUR IDEA, BE FAMILIAR WITH THE QUALIFICTIONS OF APPLYING, AND MAKE THE DEADLINE!



READ AND REREAD!

PROOFREADING IS IMPORTANT! SHARE YOUR APPLICATION WITH A FRIEND OR MENTOR. THE REVIEWER SHOULD BE ABLE TO READ YOUR APPLICATION AND HAVE A CLEAR UNDERSTANDING OF WHAT YOU ARE PROPOSING.

BE AWARE OF THE DEADLINE, DO NOT WAIT UNTIL THE LAST MOMENT TO SEND YOUR APPLICATION. GIVE YOURSELF PLENTY OF TIME AND SUBMIT EARLY!



FEEL READY?

...THEN PRESS SUBMIT!





"THE ART OF _____" IS A ZINE SERIES PRODUCED BY DEPS THAT'S ALL ABOUT DEMYSTIFYING COMMON PRACTICES FROM ALL OVER THE ART WORLD. RANGING FROM THE ART OF INSTALLATION, APPLICATION, ARTIST STATEMENTS, AND EVEN DOCUMENTING YOUR WORK PROPERLY, THIS SERIES IS ALL ABOUT GETTING THE BASIC 'HOW TO'S' COVERED.

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